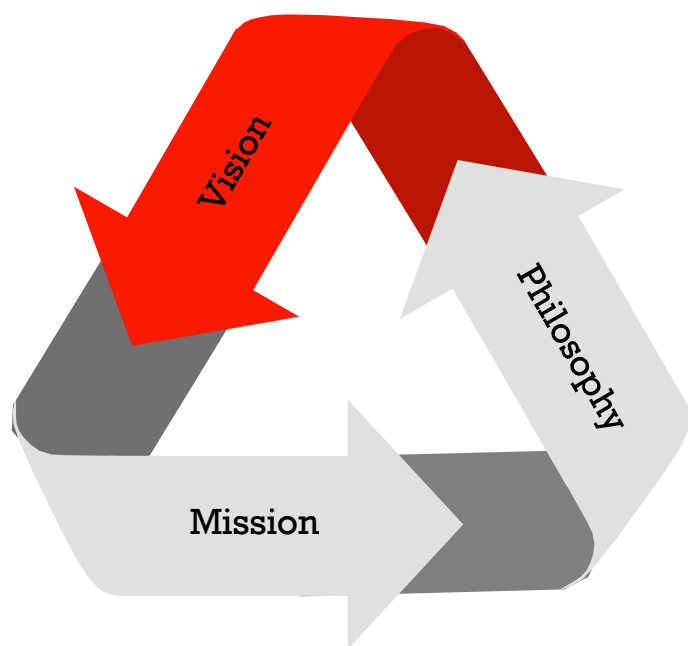


NetBizImpact

Linking innovative small and growing businesses in East Africa to capital, market and technology



Vision, Mission and Philosophy



Vision

Be a socially responsible private enterprise that drives equitable economic growth in Africa.

Mission

Facilitating investment by identifying, nurturing and showcasing investment worthy business models and opportunities

Philosophy

We believe in the power of corporate discipline, business tools and systems as well as ethical considerations to scale up commercially viable business models

Join us to make a difference through our win - win approach to business development and investment facilitation service !

Harnessing the Potential of Innovative Small and Growing Businesses

Makeda Tsegaye, NetBizImpact Ltd.

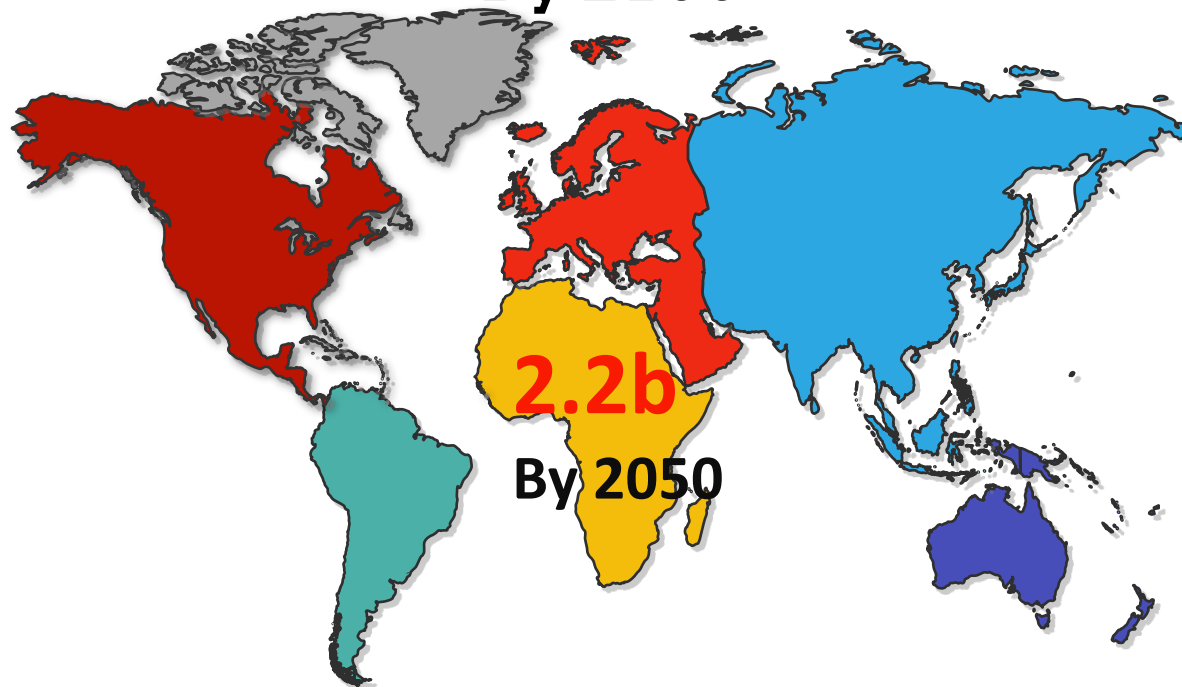
September 20-21, 2018

Addis Ababa, Ethiopia

Global Trends - Changing Demography

Global population 11.2b

By 2100



**Population
Explosion**

**Enhanced
Technology/Innovation**

**Increased
Middle
Class**

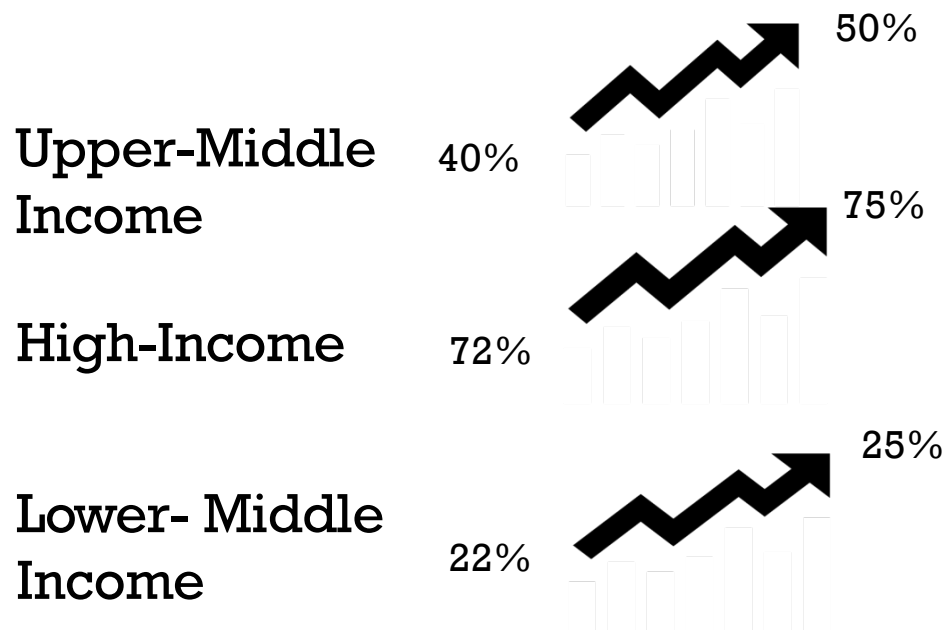
**Climate
Change**

Urbanization

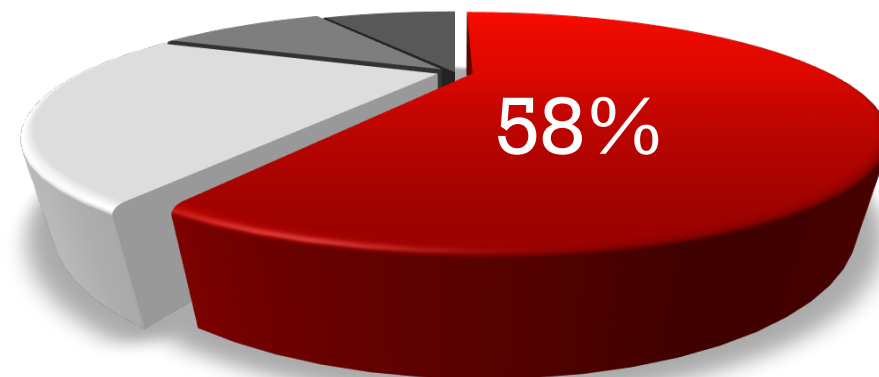
**Changing
Consumer
Taste**

Global Trends - Changing Demography

Share of processed food distributed through Supermarkets Globally (2001 – 2014)



The Share of Purchased Food in East Africa



Africa's Food Markets!!!

Africa's Food
Markets Could
Create One Trillion
Dollar Opportunity
by 2030

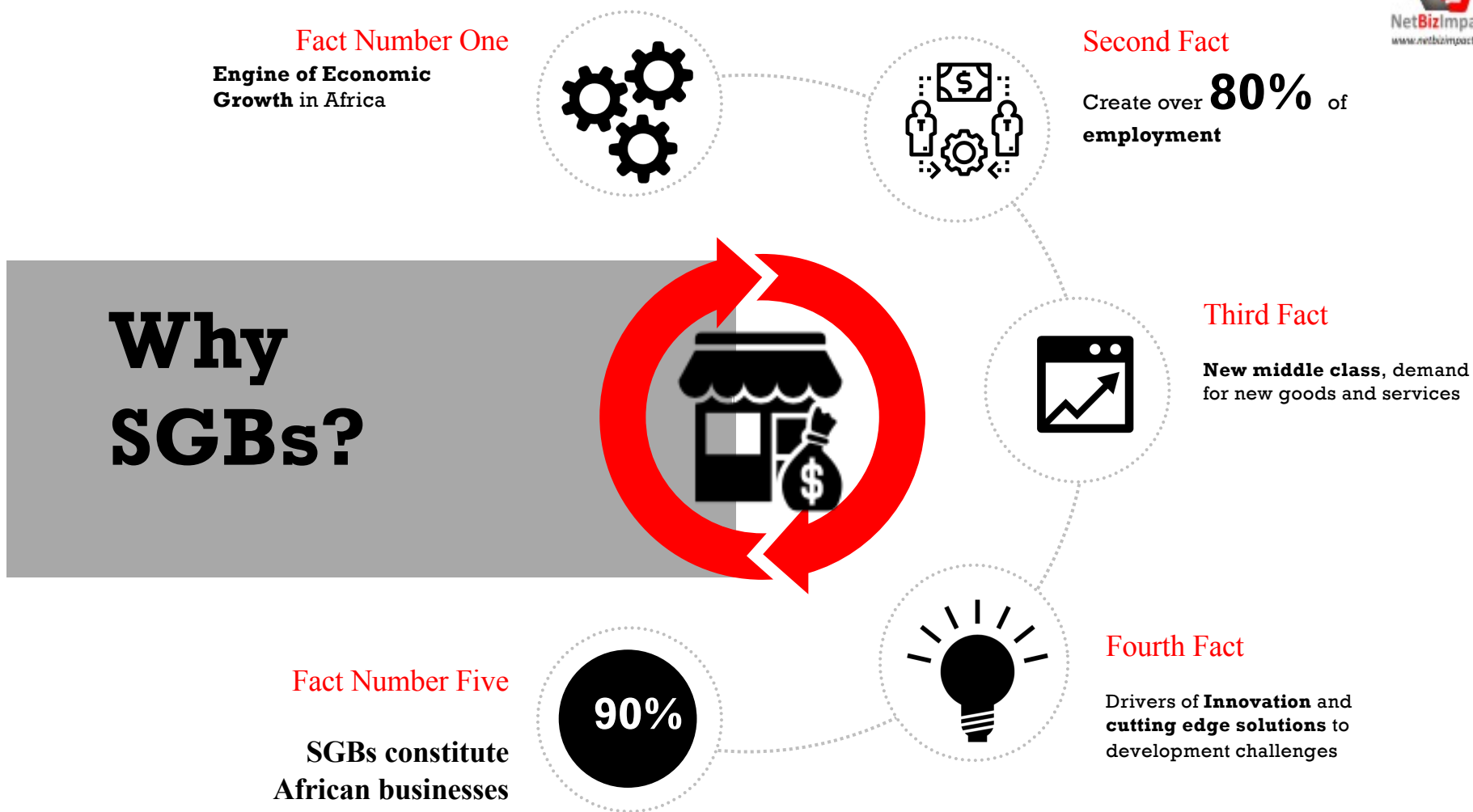
**World Bank,
2013 report**



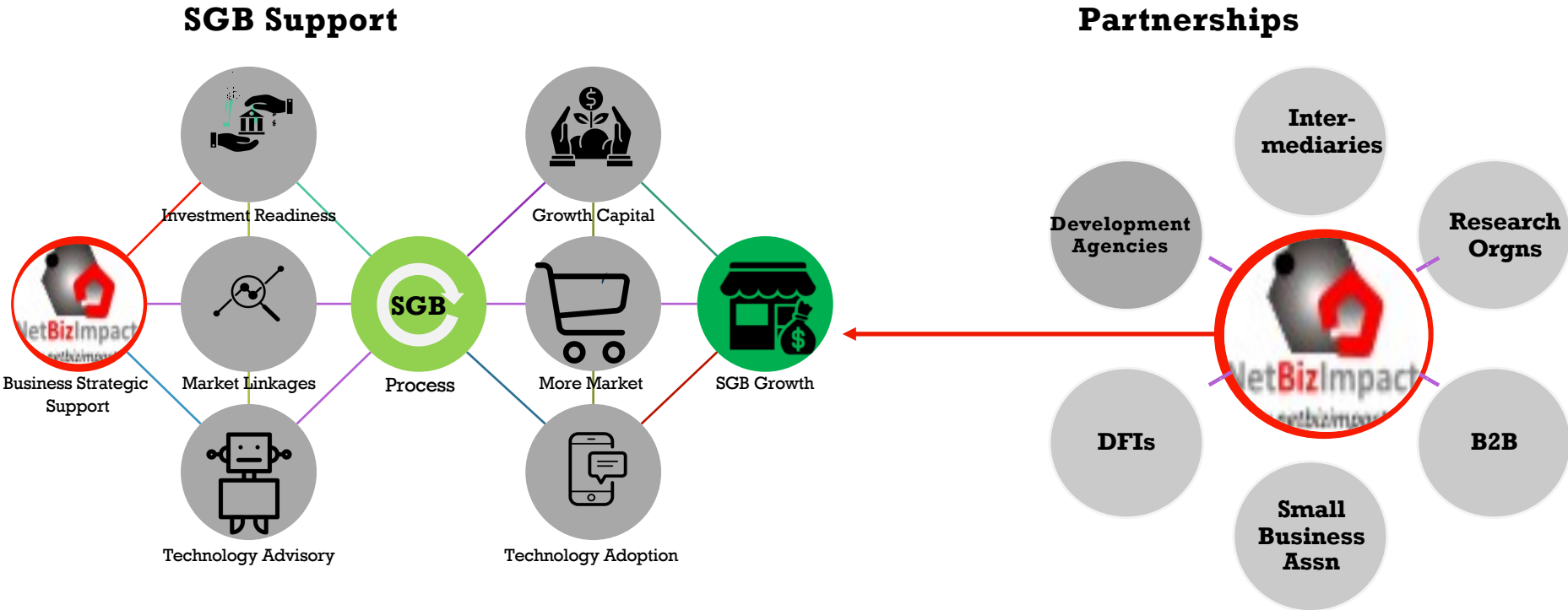
Source: World Bank 2013, [Growing Africa: Unlocking the Potential of Agribusiness](#)

Africa spends over \$30 billion on food imports annually.

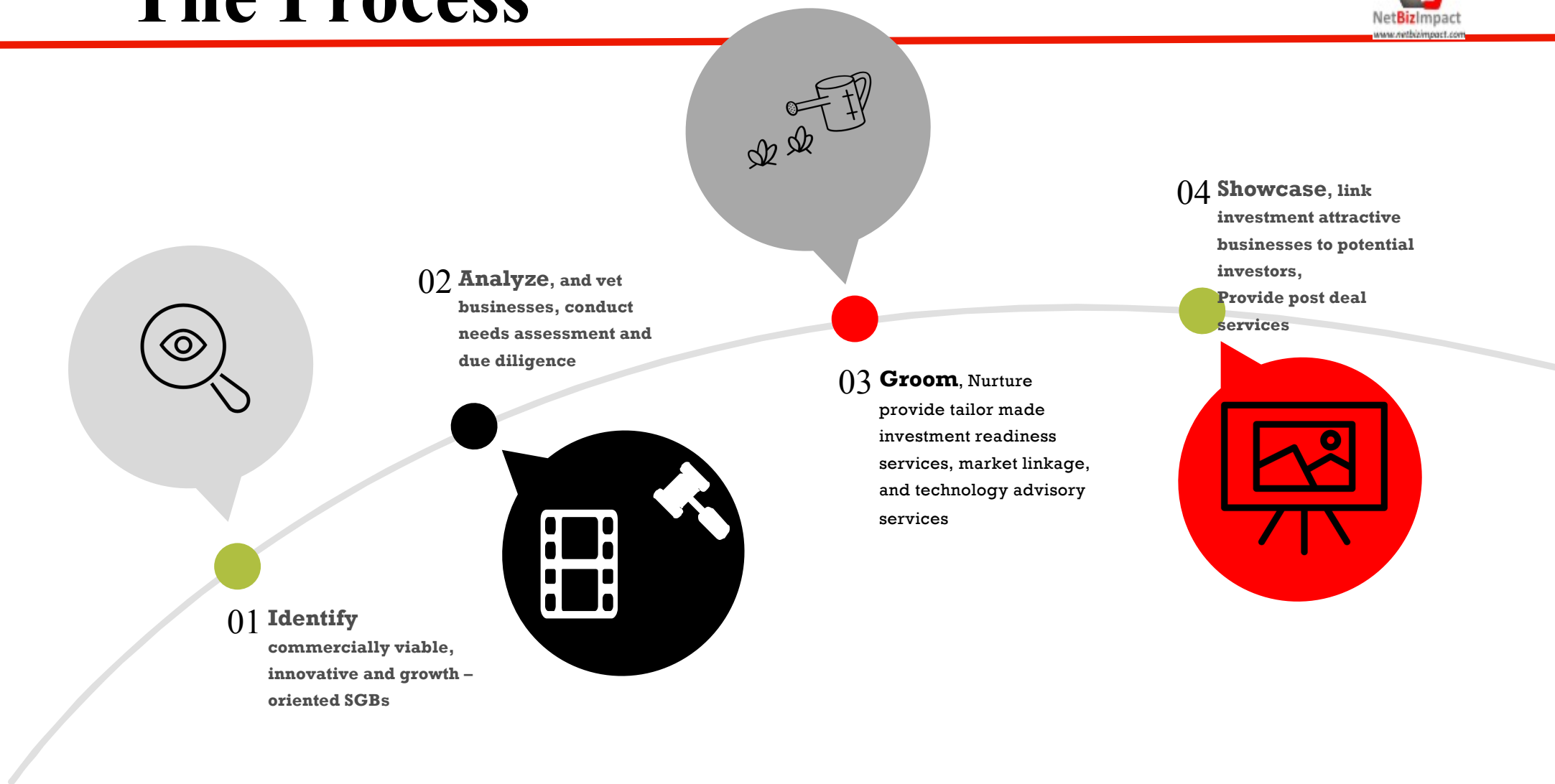
<https://www.linkedin.com/pulse/africa-trillion-dollar-food-market-2030-makeda-tsegaye/>



Our Business Model



The Process



Our Clients and Core Services

SGBs

- Tailor-made Investment Readiness support
- End game - raise capital, link to market and technology



- \$100K - \$5m Growth Capital
- Less than \$50k Growth Capital
- Promising and innovative small businesses

Investors

- Identify, nurture and showcase investment ready business opportunities
- Market entry strategy
- Post investment services



- Individual investors, corporates
- Impact investors

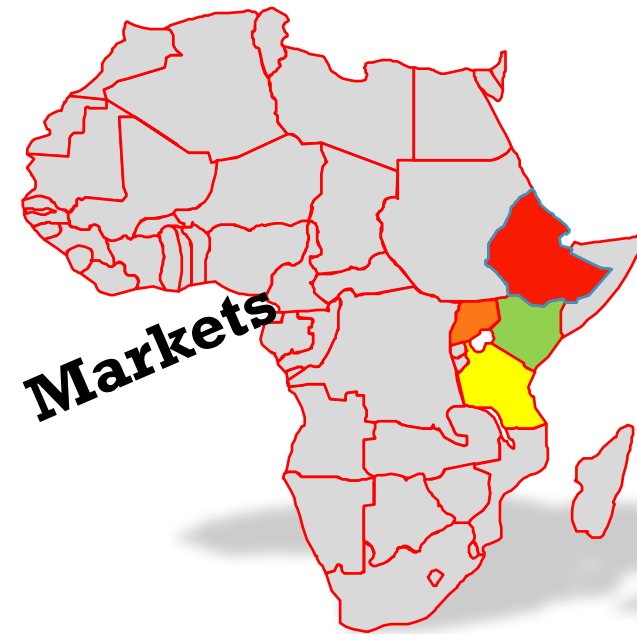
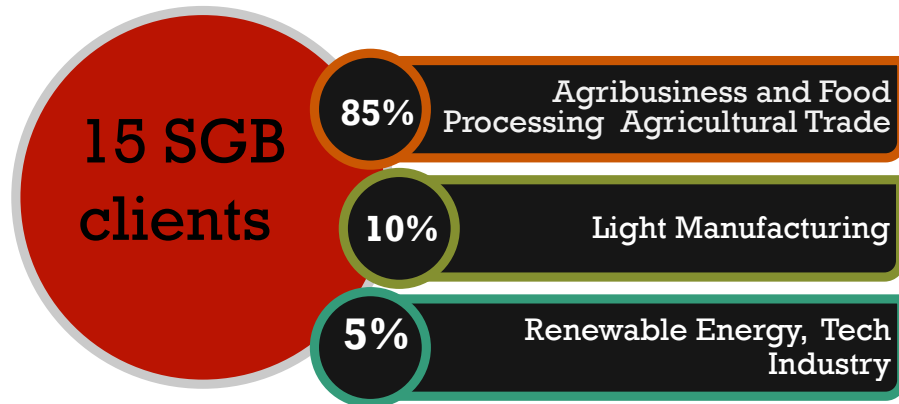
Intermediaries/ Enablers/B2B

- Business development services to build capacity and increase the pipeline of scalable agribusinesses
- Scaling/Commercializing game-changing and life transforming innovations



- Dev't agencies, government and non-governmental agencies, business associations
- Research and innovation centers
- B2B partners

Our Markets, Focus Sectors & Partners



Our Journey



Start with the Spirit



Born

Slowly began to
spread their wings



Growth

Become famous
in the competition

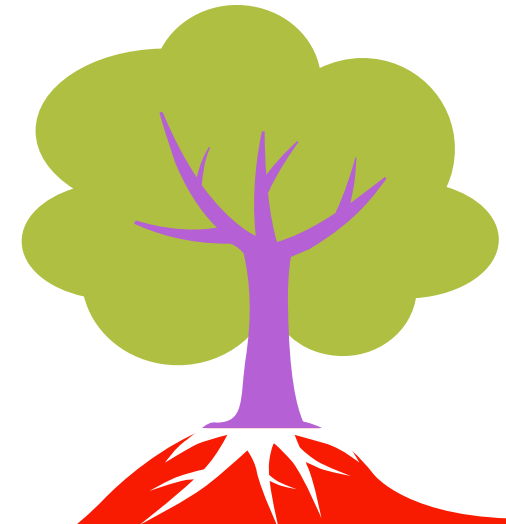


Stronger



Bigger

Many new concepts and
mechanisms implemented in
the company.



Unbelievable

Businesses solve critical
societal challenges