

NetBizImpact

**LINKING INNOVATIVE SMALL AND GROWING AGRIBUSINESSES
IN EAST AFRICA TO CAPITAL, MARKET AND TECHNOLOGY**





Who We Are

NetBizImpact is a Kenya-based company that supports high-potential innovative agribusinesses, value chains, investors and scalable business models to stimulate equitable agro-based economic growth in Africa. We specialize in scouting, grooming, and scaling commercially viable Small and Growing Agribusinesses (SGB) and agricultural innovations/ technologies in Africa and link them to capital and market.

Why We Focus on Small and Growing Agribusinesses



SGB's are the engine of economic growth in Africa.



They create over 80% of the continent's employment, establishing a new middle class and fueling demand for new goods and services.



They are key drivers of innovation and cutting-edge solutions to development challenges.

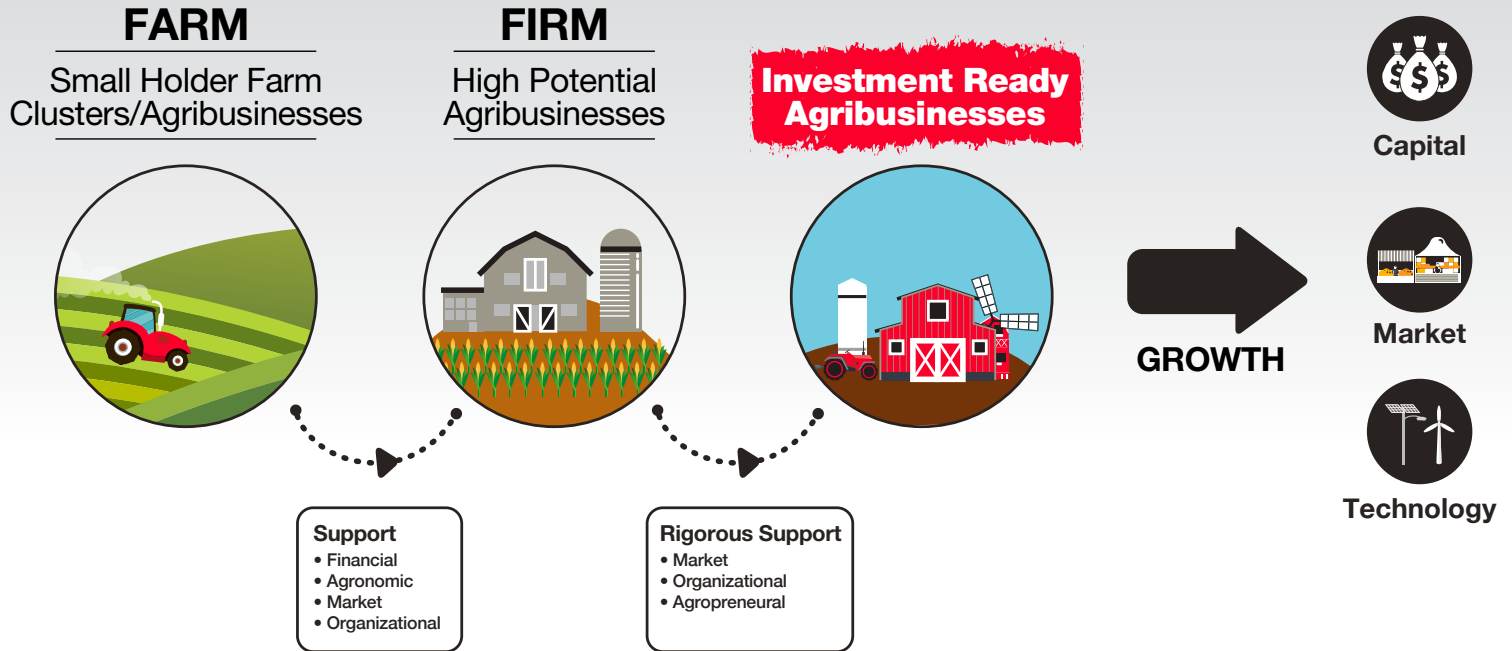


Our Business Model

We identify high-potential innovative agribusinesses and committed agropreneurs at Farm and Firm level and equip them to grow their businesses and commercialize their innovations through our tailor-made investment and market readiness program.

Our Farm to Firm Solution

Investment and Market Readiness



A word cloud graphic with 'Agro-preneurship' as the largest and most prominent word in the center. Other words are arranged around it in various sizes and orientations, including 'growth', 'technology', 'innovation', 'marketing', 'ag-investment', 'commercialization', 'inspire', 'agricultural trade', 'support', 'marketing', 'commitment', 'agribusiness', 'value addition', 'solution', 'agro-preneurship', 'agro-industrialization', 'food processing', and 'innovation'.

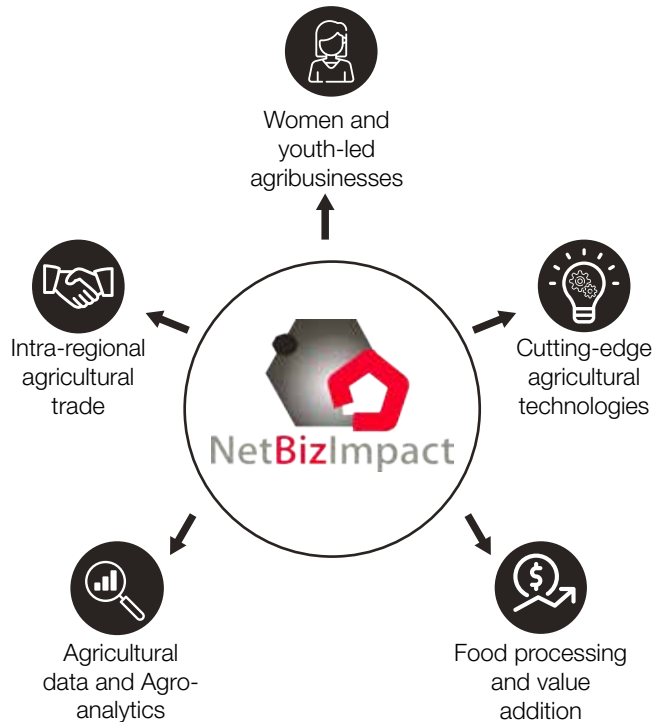
value addition
solution
ag-investment
agribusiness
Catalyze
commitment
agro-preneurship
commercialization
support
marketing
inspire
agricultural trade
technology
innovation
marketing
innovation
growth
food processing
agro-industrialization

Our Services

- Identifying, grooming and showcasing high-potential agribusinesses through our FARM to FIRM level investment and market readiness program.
- Linking innovative and high-impact small and growing agribusinesses typically seeking growth capital of \$100K-\$5million with local and foreign investors.
- Facilitating innovative and high-impact agribusinesses entry into developed and emerging markets.
- Promoting intra-regional agricultural trade in East Africa through tailored market linkage and business development services.
- Enabling investors to easily identify commercially viable, dedicated and innovation small and growing agribusinesses.
- Conducting agricultural value-chain analyses, market assessments and various related business analytics focusing on the agricultural ecosystem in East Africa.

Our Special Focus Areas

We have the following special focus areas given their strategic importance to our Mission:

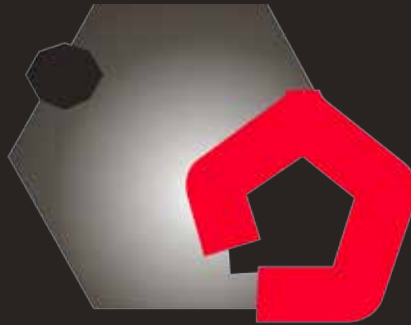


What Sets Us Apart

Our Mission is what sets us apart from others who are involved in a similar venture. We are committed to stimulating agro-based industrialization in Africa through agro-preneurship and agricultural innovation. We strive to build a vibrant agricultural ecosystem that is founded on high-impact agribusinesses with access to critically needed growth capital, market linkage, technology and up to date technical and business analytics.

Our full commitment and passion is powered by the following advantages:

- First-hand experience and knowledge of the economic and business landscape of the African continent.
- Local know-how and insights that are critical for sound judgment.
- Expansive networks that cut across various industries established through years of work experience.



NetBizImpact

**LINKING INNOVATIVE SMALL AND GROWING AGRIBUSINESSES
IN EAST AFRICA TO CAPITAL, MARKET AND TECHNOLOGY**



@NetBizImpact



NetBizImpact



NetBizImpact



NetBizImpact

Muthithi Road, Westlands, Mitsumi Business Park, 9th Floor, Suite 902, Nairobi, Kenya
info@netbizimpact.com | www.netbizimpact.com